

The agreement is that this interuniversity chair will tackle various problems associated with dwellings, with the aim of collaborating in the promotion of innovative, evidence-based public policies through training, research, assessment and dissemination programmes in these fields of knowledge.

The ambition of the Barcelona Chair of Housing Studies is to train and promote a transdisciplinary group of researchers who are interested in exchanging knowledge, research and useful experiences to design housing-related policies and instruments.

The chair will work with academics from Spain and other countries, particularly from Europe and America, to generate and transfer quality knowledge.

The Chair has offices in four universities. The main office is at the UPC, in a room on the ground floor of the Barcelona School of Architecture (ETSAB).

To achieve its objectives, the Chair proposes the following objectives: 2022, the state of the question in research; 2023, launch of the interuniversity master's degree in Housing Studies; and 2024, international relations and dissemination of the chair to create an international network, with case studies in countries, cities and universities.

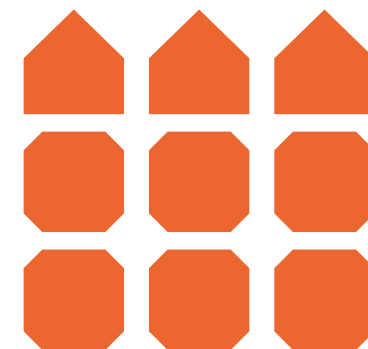
In short, the aim of the chair is to form a hub for the coordination and promotion of research, thinking and university reflection on public housing policies in the broadest, international sense. Its work will be in line with the compilation of data by the Barcelona Metropolitan Housing Observatory; the requirements and proposals of the promoting institutions, through the Mixed Monitoring Committee; and the suggestions and contributions of the Advisory Committee and the Scientific Committee.

The chair has four codirectors: for the UPC, Josep Maria Montaner; UB, Montserrat Pareja and Juli Ponce; UAB, Judith Gifreu; and UPF, Josep Ferrer. The coordinator is David Hernández Falagán (UPC).



**CÀTEDRA
BARCELONA
ESTUDIS
HABITATGE**

Avinguda Diagonal 649
08028 Barcelona
contact@catedrabcneh.cat
@CatBCNHabitatge



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**EUROPEAN NETWORK
FOR HOUSING RESEARCH
(ENHR) IN BARCELONA**

ABOUT

BARCELONA CHAIR OF HOUSING STUDIES

The Barcelona Chair of Housing Studies was launched at the start of 2022. This chair is of a public-private, multidisciplinary, interuniversity nature and was designed within the Metropolitan Barcelona Area.

On 3 June 2021, an initial agreement was signed to promote the creation of the chair by the Ministry of Transport, Mobility and Urban Agenda, the Catalan Government, Barcelona City Council and four universities: the University of Barcelona (UB), the Universidad Politècnica de Catalunya (UPC), the Pompeu Fabra University (UPF) and the Autonomous University of Barcelona (UAB). The definitive agreement was signed by two of the institutions (the Ministry will join during 2022) and the four universities on 12 November 2021.

The main aim is to coordinate and carry out a wide range of research, teaching, discussion and dissemination activities on collective housing. The chair will act as a hub for international relations from Barcelona.

The Chair is based on the fact that the affordable housing crisis is already a recognised situation that is addressed in various empirical and academic studies. In addition, the main characteristic of the housing crisis is that it is multifaceted, to the extent that it is a systemic problem of great complexity, interconnected by many factors. Therefore, it is vital to promote, coordinate, develop and strengthen research and studies in our context.

EUROPEAN NETWORK FOR HOUSING RESEARCH IN BARCELONA

The struggle for the right to housing. The pressures of globalisation and affordability in cities today.

The situation of the real estate market in cities like Barcelona gives a very clear picture of the contradiction of the current process of globalisation. A perfect storm of various internal and external forces are putting pressure on cities and demonstrating the limited capacity of local governments to cope with the housing crisis. The right to housing is at stake.

One of the keys to this process is the financialization of the real estate market, which embeds housing in volatile financial cycles. The main question is: how can we end this feedback between the price of housing and finance?

Moving from causes to consequences, an important issue is the current debate on rent-control policies. This discussion focuses on its effectiveness in controlling the rent bubble. Another key policy issue is the significant lack of affordable housing for low-income individuals that is affecting all global cities. In the face of this shortage, how can governments and the sector promote affordable housing?

We must also call attention to tourism and gentrification, which are challenges for the urban landscape of our cities, as well as the design of sustainable and energy-efficient housing in response to the climate crisis.

From 30 August to 2 September 2022, Barcelona will host a new edition of the Annual ENHR Conference, which will address these situations.

Further information here: <https://enhr.barcelona/en/>

	NHRC 30 AUGUST	ENHR 31 AUGUST	1 SEPTEMBER	2 SEPTEMBER
MORNING	REGISTRATION	REGISTRATION	REGISTRATION	REGISTRATION
	WELCOME	WELCOME	PLENARY SESSION 3 Putting Rent under Control: Models, Evidence and Debate	WORKSHOP 5
	NEW RESEARCHERS WORKSHOP 1	COFFEE BREAK	COFFEE BREAK	COFFEE BREAK
	COFFEE BREAK	PLENARY SESSION 1 Housing under the Empire of Finance in the Global Cities	WORKSHOP 3	WORKSHOP 6
	NEW RESEARCHERS WORKSHOP 2			
LUNCH				
AFTERNOON	NEW RESEARCHERS WORKSHOP 3	WORKSHOP 1		PLENARY SESSION SLIDE SHOW COMPETITION
		PLENARY SESSION 2 Building Back Better: Reform and Recovery in Europe	WORKSHOP 4	PLENARY SESSION 4 New Urban Challenge: How Tourism and Gentrification are Changing Cities
	CLOSING	WORKSHOP 2	FIELD TRIPS	BREAK
	NETWORKING ACTIVITY Guided tour of El Born Centre de Cultura i Memòria	NETWORKING SESSION	DINNER at Estació de França	PLENARY SESSION 5 Solving the Green Challenge: Innovative Design for Sustainable Housing
				CLOSING
				TOAST
				ENHR GENERAL ASSEMBLY

